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FEATURES OF SELF-FULFILLMENT IN MODERN UKRAINIAN SOCIETY

Modern Ukrainian society is undergoing a period of radical transformation when not only some of the social structures and institutions, but also values, moral and legal rules and priorities are exposed to changes. Thus, today one of the most pressing issues is self-fulfillment in a transforming society.

The study of the issue allows drawing the following conclusions:

1. Self-fulfillment is a process that ensures the integrity of a person, identification and development of personal skills, based on the factors of socio-cultural development. The most important factors are the economic life of society, morality as a regulator of social behavior, socio-cultural reality, cultural universals.

2. Self-fulfillment will be effective if the formation of system of values is based on the ideals of individual liberty, meaningful life orientations, mutual respect and cooperation.

3. In transforming Ukrainian society self-fulfillment is complicated by conflict of generations, anomie, life dissatisfaction of sufficiently large number of people, social groups, the problem of transition from a totalitarian political system to democratic norms and values.

4. The success of self-fulfillment in modern Ukrainian society depends on humanistic orientation of the society, the prevalence of the principles of tolerance and compassion.