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## MULTICULTURALISM AS A STRATEGY FOR SOCIAL AND POLITICAL DEVELOPMENT OF MODERN EUROPEAN COUNTRIES: THE POSITIVE AND NEGATIVE EFFECTS

Modern political development of the world (including Ukraine) demonstrates the process of rejection of multiculturalism as a strategy for further development because of the surge of neo-conservative revolutions and extreme right moods.

In Ukraine in the last decade has formed a special situation: there is overlapping in time and space of processes of modernism and postmodernism. Modern processes as processes of restoration of Ukrainian statehood occur in conditions of emergence of postmodern reality in developed countries, with its usual "deterritorialization" and denazification of personal cultural world. Postmodern requires consolidation of plurality and dialogue of countries that try to be subject of processes of world system integration and globalization, but the formation of national statehood demands centered logic of modernism.

Controversy reaction on results of multiculturalism shows that in the early XXI century world faced a choice between the values

of tolerance, on the one hand, and the desire to protect identity, on the other. Reflection of relationship between a modernized center (postmodern society) and slightly modernized periphery (mostly modern society) became relations of titular nations and new "privileged minorities". Multiculturalism becomes rhetoric supported by immigrant community, which seeks "positive discrimination" in economic, social, cultural and even political sphere of western and European society. Europe has lost potential of socio-cultural resistance, which is reflected in changes in self-perception of titular nations that began to feel as socially and ethnically discriminated majority.

The lack of specific movements towards the solution of problems of multiculturalism is the actual reason for the rapid political movement "rightwards". This is evidenced by the growth of public support of right patriotic parties, programs that contain anti-immigrant rhetoric and strategy of action in support of authentic European cultures.