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### **GENDER MEASURES OF BEAUTY IN LIFE AND EDUCATION SPACE: METHODS OF META-ANTHROPOLOGY AND ANDROGYNY-ANALYSIS**

Based on the direction of modern philosophy considering sex and gender – androgyny analysis – method of investigation and in-deep correction of personality and relationships between men and women – gender evaluations of beauty and their impact on the educational process are studied.

Beauty as a fundamental value of life-world of women is emphasized. Androgyny-analysis examines both external and internal beauty of a woman – beauty of outlook, behavior and relationships.

In androgyny-analysis, which is ideologically rooted in a theory of meta-anthropology as everyday, boundary and meta-boundary human existence, there are three

basic strategies of interaction of existential masculinity and femininity in the inner world of the individual and in interaction with other individuals: “existential sexism”, “existential hermaphroditism” and “existential androgynism”. These strategies correlate with three basic evaluations of human existence proposed in meta-anthropology.

Androgynism is interpreted as harmony of spirituality and cordiality in the inner world of the individual and in interaction with other individuals and is defined as the most expressive correlate of inner beauty in its gender manifestations, and, therefore, as the factor of actualization of the educational process.